

Santa Barbara City College

Strategic Directions and Strategic Goals

FINAL IPW 9-26-2013
CPC First Reading 9-17-2013
CPC Second Reading 10-1-2013

High-level Strategic Directions are numbered, and in bold.
The related Strategic Goals follow underneath each one.

1. Foster student success through exceptional programs and services.

- a. Support students as they transition to college.
- b. Increase on-campus and community-based student engagement as a vehicle for purposeful learning.
- c. Build or enhance programs that advance student equity, access, and success across all subgroups (e.g. age, ethnicity, socioeconomic status, gender, GPA).
- d. Support student learning by making course expectations explicit and by providing strategies for meeting those expectations.
- e. Implement effective practices to promote student learning, achievement, and goal attainment, including those designed to meet Student Success Act requirements.
- f. Foster institutional improvement through professional development.

2. Provide facilities and institute practices that optimally serve college needs.

- a. Modernize the college's facilities to effectively support teaching and learning.
- b. Develop a culture of emergency preparedness.
- c. Improve the college's safety infrastructure.
- d. Implement sustainable environmental practices.
- e. Balance enrollment, human resources, finances, and physical infrastructure.

3. Use technology to improve college processes.

- a. Systematically identify and improve operations using appropriate technology.
- b. Engage faculty in opportunities to identify and innovate with new instructional technologies that improve student learning.
- c. Integrate systems and processes where appropriate and feasible.

4. Involve the college community in effective planning and governing.

- a. Create a culture of college service, institutional engagement, and governance responsibility.
- b. Improve communication and sharing of information.
- c. Strengthen program evaluation.