Santa Barbara City College

Strategic Directions and Strategic Goals

FINAL IPW 9-26-2013
CPC First Reading 9-17-2013
CPC Second Reading 10-1-2013

High-level Strategic Directions are numbered, and in bold.
The related Strategic Goals follow underneath each one.

1. Foster student success through exceptional programs and services.
   a. Support students as they transition to college.
   b. Increase on-campus and community-based student engagement as a vehicle for purposeful learning.
   c. Build or enhance programs that advance student equity, access, and success across all subgroups (e.g. age, ethnicity, socioeconomic status, gender, GPA).
   d. Support student learning by making course expectations explicit and by providing strategies for meeting those expectations.
   e. Implement effective practices to promote student learning, achievement, and goal attainment, including those designed to meet Student Success Act requirements.
   f. Foster institutional improvement through professional development.

2. Provide facilities and institute practices that optimally serve college needs.
   a. Modernize the college’s facilities to effectively support teaching and learning.
   b. Develop a culture of emergency preparedness.
   c. Improve the college’s safety infrastructure.
   d. Implement sustainable environmental practices.
   e. Balance enrollment, human resources, finances, and physical infrastructure.
3. Use technology to improve college processes.
   
a. Systematically identify and improve operations using appropriate technology.
b. Engage faculty in opportunities to identify and innovate with new instructional technologies that improve student learning.
c. Integrate systems and processes where appropriate and feasible.

4. Involve the college community in effective planning and governing.
   
a. Create a culture of college service, institutional engagement, and governance responsibility.
b. Improve communication and sharing of information.
c. Strengthen program evaluation.